



# SWISS WINTER ACCOUNTING CONFERENCE 2019

January 29 - 31, 2019

Join us at our conference for two days of academic presentations, networking, and outdoor recreation (e.g., skiing, sledding) in the idyllic winter sports resort in the middle of the Bernese Alps, famous for hosting the Ski World Cup at "Chuenisbaergli".

We invite accounting scholars from across Europe to **Adelboden**. The scientific program will consist of plenary presentations and discussions of selected papers.

**Topics include**, but are not limited to: the role of accounting information in agents' economic decisions; organizational design and management control systems; earnings and revenue management; target setting and target management; planning and budgeting; transfer pricing; executive compensation; governance and control of interfirm relationships.

Visit [www.swac.iuc.unibe.ch](http://www.swac.iuc.unibe.ch) for further details:

- Paper submissions until **September 15, 2018**
- Registration until **November 15, 2018**

Please note: this is an **invited-only** conference.

The Swiss Winter Accounting Conference will take place at the **Park Hotel Bellevue & Spa, Adelboden**.

Registration fee includes access to accepted papers, dinners and a two-day ski pass for the Adelboden-Lenk region.



University of Bern  
Institute for Accounting  
Managerial Accounting Section



University of Zurich  
Department of Business Administration  
Chair for Financial Accounting

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